2026 FIPV Campaign: Social Media Editorial Calendar

Date	Platform	Content	Creative description
November 25	**X / Threads**	(1 of 3) November 25 is the International Day for the Elimination of Violence Against Women and the start of 16 Days of Activism Against Gender-Based Violence. (2 of 3) Along with our partners, we're raising awareness of intimate partner violence in our community. For information and resources, visit our website at: https://peelregion.ca/breakthesilence (3 of 3) If you or someone you know needs support, call the Victim Services of Peel at 905 568 1068 or Caledon/Dufferin Victim Services at 905 951 3838.	Static image (1200 x 675)
November 25	**Instagram**	Intimate partner violence is an epidemic in Peel. Let's break the silence and continue the conversation about family and intimate partner violence. Together we can work to stop violence and abuse in all forms.	Static image (1080x1350)
November 25	**Facebook**	Intimate partner violence is an epidemic in Peel.	Static image (1080x1080)

		In 2025, Peel Regional Police responded to nearly 17,000 calls for family and intimate partner disputes. That's an average of 46 calls a day. Ending intimate partner violence is a collective responsibility. Everyone has a role in recognizing, preventing, and addressing violence. Let's continue the conversation about family and intimate partner violence and work together to stop violence and abuse in all forms. Resources and support systems are accessible in Peel and reaching out can be a crucial first step towards safety and recovery. If you or someone you know is experiencing violence or abuse, free support is available. Find a list of resources: https://peelregion.ca/breakthesilence	
November 26 - 30	**X/ Threads** General messages post launch	1. Intimate partner violence is an epidemic in Peel. If you are experiencing violence or abuse, free support is available. For a list of resources visit: https://peelregion.ca/breakthesilence 2. Intimate partner violence is an epidemic in Peel. Reaching out can be a crucial first step towards safety and recovery. For a list of resources, visit: https://peelregion.ca/breakthesilence	Static image (1200 x 675)

		3. Intimate partner violence is an epidemic in Peel. In 2025, Peel Regional Police responded to nearly 17,000 calls for family and intimate partner disputes. That's an average of 46 calls a day. Learn more at: https://peelregion.ca/breakthesilence	